ORDER

Orders Order / Rev: 683980 06145417 Alt Order #: **ISSUE** Product Desc: **KARE** Estimate: 1193 Flight Dates: 10/23/12 - 10/29/12 Primary AE: Jim Quinn Sales Office: Original Date / Rev: 09/19/12 / 09/19/12 T-PHI Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 EOM/EOC Billing Cycle: Agency Commission: Washington, DC 20007 15% Advertiser **Democratic Congressional Campaign** Name: A35+ Demographic: New Business Thru: **Product Codes:** IS-Candidate/US House Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL

Totals

Bill Plan

Start Date	End Date	nd Date # Spots Gross		Net Amount		
10/01/12	10/28/12	133	\$151,175.00	\$128,498.75		
10/29/12	10/29/12	32	\$42,025.00	\$35,721.25		

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	133	\$151,175.00	\$128,498.75	0.00
November 2012	32	\$42,025.00	\$35,721.25	0.00
Totals	165	\$193,200,00	\$164,220,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1 KAR	E 10/23/1		M-F 10-1035p KARE News 10p	СМ	10-1035p	МГЖГБ	:30	12	\$2,500.00 P-2	0.00 NM	12	\$30,000.00
	Start Date	End Date 10/29/12	Weekdays MTWTF	Spots/Week 12	<u>Rate</u> \$2,500.00	Rating 0.00						
2 KAR		12 10/29/12	Tonight Show Tonight Show	CM	1035pm-113	35pm MTWTF	:30	15	\$650.00 P-2	0.00 NM	15	\$9,750.00
	TE SHW-N Start Date 0/23/12	IBC< End Date 10/29/12	Weekdays MTWTF	Spots/Week 15	Rate \$650.00	Rating 0.00						
3 KAR	E 10/23/1	12 10/29/12	Days of Our Lives		12-1p	МГЖГБ	:30	3	\$275.00 P-5	0.00 NM	3	\$825.00
DAYS	S-OUR LIV	ES<	Days of Our Lives	5								
<u>S</u> Week: 1	Start Date 0/23/12	End Date 10/29/12	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
4 KAR	E 10/23/1	12 10/29/12	M-F 3-4p DR OZ	СМ	3-4p	МГWГF	:30	12	\$450.00 P-2	0.00 NM	12	\$5,400.00
DR. 0	OZ Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/29/12 12 10/29/12	MTWTF	12 CM	\$450.00 4-430P	0.00 MTWTF	:30	9	\$300.00 P-2	0.00 NM	9	\$2,700,00
5 KAR KARE	E 10/23/1		M-F 4-430p KARE 11 4 News	_	4-430P	MIWIF	:30	9	\$300.00 P-2	U.UU INIVI	9	\$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 683980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145417 Product Desc: ISSUE KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots MTWTF--\$2,700.00 KARE 10/23/12 10/29/12 M-F 4-430p СМ 4-430P :30 \$300.00 P-2 0.00 NM KARE 11 4 News KARF11NFWS@4PM Start Date Weekdays **End Date** Spots/Week Rate Rating 10/29/12 MTWTF-0.00 Week: 10/23/12 \$300.00 KARE 10/23/12 10/29/12 M-F 430-5p 430-5P MTWTF--:30 \$850.00 P-2 0.00 NM CM 15 15 \$12,750.00 Jeopardy **JEOPARDY** Weekdays **End Date** Spots/Week Start Date Rate Rating 10/29/12 MTWTF--Week: 10/23/12 15 \$850.00 0.00 10/23/12 10/29/12 M-F 5-530p 5-530p KARE MTWTF--12 \$1,200.00 P-2 CM :30 0.00 NM 12 \$14,400.00 KARE 11 5 News KARE11NWS-5 Start Date **End Date** Spots/Week Weekdays Rate Rating MTWTF-Week: 10/23/12 10/29/12 12 \$1,200.00 0.00 8 KARE 10/23/12 10/29/12 M-F 6-630p MTWTF--15 \$1,200.00 P-2 CM 6-630p :30 0.00 NM 15 \$18,000.00 KARE 11 6 News KARE11NWS-6 Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/23/12 10/29/12 MTWTF--15 \$1,200.00 0.00 9 KARE 10/23/12 10/29/12 M-F 6-7a СМ 6-7a MTWTF--:30 \$750.00 P-2 0.00 NM 12 12 \$9,000.00 KARE 11 Sunrise M-F KARE11-SUNRS@6 Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF- -Week: 10/23/12 10/29/12 \$750.00 0.00 10 KARE 10/23/12 10/29/12 M-F 630-7p CM 630pm-7pm MTWTF--:30 9 \$1,400.00 P-2 0.00 NM \$12,600.00 **Entertainment Tonigh ENT TONIGHT 30** Spots/Week Start Date **End Date** Weekdays Rate Rating MTWTF--10/29/12 \$1,400.00 Week: 10/23/12 0.00 MTWTF--\$750.00 P-2 11 KARE 10/23/12 10/29/12 **Today Show** CM 7-9a :30 0.00 NM 9 \$6,750.00 **Today Show TODAY SHW** Start Date Spots/Week Rating End Date Weekdays Rate MTWTF--10/29/12 Week: 10/23/12 \$750.00 0.00 12 KARE 10/23/12 10/29/12 M-F 9-10a CM 9-10a MTWTF--:30 \$275.00 P-2 0.00 NM \$2,475.00 **TODAY TODAY SHW2-NBC** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/23/12 10/29/12 MTWTF--\$275.00 0.00 13 KARE 10/29/12 10/29/12 Mon Prime Other СМ Mon Prime Other M-----3 \$4,750.00 P-2 0.00 NM \$14,250.00 .30 VOICE (6:58 PM-9:00 PM) VOICE-NBC Weekdays Spots/Week Rating **End Date** Start Date Rate Week: 10/29/12 11/04/12 \$4,750.00 0.00 14 KARE 10/27/12 10/27/12 KARE News 10p Sa CM 10pm-1030pm ---S-:30 3 \$2,250.00 P-5 0.00 NM 3 \$6,750.00 KARE News 10p Sa KARE11NWS-10SA< Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/22/12 10/28/12 \$2,250.00 0.00 15 KARE 10/27/12 10/27/12 Saturday Night Live CM 1030P-1202A ---S-:30 3 \$1,500.00 P-2 0.00 NM \$4,500.00 3 Saturday Night Live SAT NITE LIVE Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/22/12 10/28/12 3 \$1,500.00 0.00 SAT TDY 16 KARE 10/27/12 10/27/12 CM ---S-:30 \$250.00 P-2 0.00 NM 6-8a 3 3 \$750.00 NBC Today Show (Sa) SAT TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ---S-\$250.00 0.00 Week: 10/22/12 3 17 KARE 10/27/12 10/27/12 CM 8-10a - - - - S-:30 \$700.00 P-2 0.00 NM \$4,200.00

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Order / Rev: 683980 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06145417 Product Desc: ISSUE KARE

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			Sat 8-10a								
KARE11 I	NIVIC C	Λ.Τ.	KARE 11 Saturo	lay							
			Maakdaya	Cnoto/Mode	Doto	Dating				1	
Start Week: 10/22		End Date 10/28/12	Weekdays S-	Spots/Week 6	<u>Rate</u> \$700.00	Rating 0.00					
		2 10/28/12	Post NFL Late N		1030P-1105		:30	3 \$2,500.00 P-2	0.00 NM	3	\$7,500.00
NIO NANL	10/20/1	2 10/20/12	Post NFL Late N		10307-1100	DE3	.30	3 \$2,500.00 F-2	U.UU INIVI	3	\$7,500.00
KARE11N	NWS-10)<	1 Ook 141 E Edio 1	icws							
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22	2/12	10/28/12	S	3	\$2,500.00	0.00					
19 KARE	10/28/1	2 10/28/12	Sun 5-530p	CM	5-530P	S	:30	3 \$900.00 P-2	0.00 NM	3	\$2,700.00
			KARE 11 5 New	s Su							
KARE11V	NS-5										
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22	2/12	10/28/12	S	3	\$900.00	0.00					
20 KARE 1	10/28/1	2 10/28/12	NFL Regular Sea	ason Fo 6 M	Various	S	:30	3 \$7,000.00 P-2	0.00 NM	3	\$21,000.00
			NFL Regular Se	ason F	(7:15 PM-10	:30 PM)					
NFL SUN											
	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	S	3	+ /	0.00					
21 KARE 1	10/28/1	2 10/28/12	SUN TDY	CM	8-9a	S	:30	3 \$300.00 P-2	0.00 NM	3	\$900.00
OUN TOP	> 4 > 4 > 1 D		NBC Today Sho	w (Su)							
SUN TOD		-	\A/	0	Б.	D ()					
Start Week: 10/22	Date 2/4/2	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 3	<u>Rate</u> \$300.00	Rating 0.00					
			Thu Prime C		*****	0.00 T	00	0 00000000	0.00 NIM		# 0.000.00
22 KARE	10/25/1	2 10/25/12	AWAKE	CM	9-10p	1	:30	3 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
AWAKE-N	NBC.		AWAKE								
Start	_	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22		10/28/12	T		\$2,000.00	0.00					

Totals 165 \$193,200.00